

**The Basics:** Make sure the goods received are the goods that were ordered. Once material is removed from its packaging and cut, it is no longer returnable. Install 3 drops of wallcovering and assess the installation, if any exist, please stop immediately and call us at 646-374-8040. Labor claims and charges will not be considered under any circumstances. Please make sure that the wallcovering is installed in adequate and final lighting situations. Hang all wallcovering in sequential order as marked on their packaging.

**In Situ:** Wallcovering must be stored in a climate controlled environment which is consistent with normal living conditions. Temperatures inside should not be below 65F or above 85F, humidity should be relative. If you are installing around power outlets or switchplates, turn off the power while installing.

**Wall Preparation:** Wall preparation is essential, we recommend hanging over a new, smooth sheetrock that is dust free. Most installation issues arise from inadequate wall preparation. If the installation is to occur on a wall which recently had an old wallcovering removed, it is imperative that an experienced contractor is hired to decalcify and properly prep the wall!

**Wallcovering Specific Primer:** A High quality primer and adhesive is crucial; a latex pigmented wallcovering specific primer is a must. Allow the primer to dry completely before recoating or hanging. It is best to tint the primer to match the color of the wallcovering.

**Recommended Adhesive:** We recommend a premixed commercial grade heavy duty non-strippable clear vinyl adhesive.

**Glue on seams | Glue on face of material:** Sometimes we get to have do-overs, this isn't one of those times. It is imperative that adhesive is not allowed to dry on the face of the goods as it can discolor the material. We recommend that a low adhesive release tape is applied at the edge of the wallcovering and is removed once the panel is in place and set. This will inhibit adhesive from discoloring the seam.

**Cleaning:** Always take care while cleaning, do not scrub or use abrasive cleaners. Use water and blot the affected area with a clean soft rag. Blot dry with a clean, dry cloth. Do not scrub the material, it can discolor the face.

**Installing:** For wallcoverings with a specific pattern match, do not reverse the pattern, they are intended to be hung straight. It is best to table trim and butt the seam.

For all non-match textures, reverse hanging with an overlap and double cut is the recommended method.

*Cut the strips to the correct proportion in relation to the size of the wall. Remember to add additional material to compensate for a ceiling that is not plumb. Using a commercial heavy duty clear adhesive, roll the backside of the wallcovering giving it time to relax. For the first strip of wallcovering, apply a plumb line to the wall and hang the first sheet parallel to it. Apply wallcovering to the wall with a soft plastic smoother. Overlap the wallcovering and double cut with the proper amount of pressure so as to not score the wall. Remove the salvage and use a soft roller at the seam. Remove excess adhesive from the face of the material with a natural sponge and clean water. Blot dry with a clean soft towel.*

**After 3 panels are installed, inspect for color consistency before you proceed. Always use a fresh blade for every cut and remember, measure twice and cut once.**

# HANGING DIRECTIONS

## ROCK ON!

Cut the strips to the correct proportion in relation to the size of the wall being mindful of the pattern repeat. This pattern is non-match. Using a commercial heavy duty clear adhesive, roll the backside of the wallcovering giving it time to relax. Rock On! is designed to be straight hung. Use a soft plastic smoother to lay the panels onto the wall. Overlap and double cut on the pattern match. Do not allow adhesive to get onto the face of the wallcovering. If this happens remove the adhesive immediately when still wet with a damp sponge and dry the surface with a clean, dry towel. Once the adhesive is dried in, it will be difficult to remove. **Always use a fresh blade for every cut and remember, measure twice and cut once.**

