

The Basics

Make sure the goods received are the goods that were ordered. Once material is removed from its packaging and cut, it is no longer returnable. Art School Drop is printed to order, subsequent dye lots may have a subtle shade variance.

Install 3 drops of wallcovering and assess the installation, if any exist, please stop immediately and call us at 646-374-8040. Labor claims and charges will not be considered under any circumstances. Please make sure that the wallcovering is installed in adequate and final lighting situations. Hang all wallcovering in sequential order as marked on their packaging.

In Situ

Wallcovering must be stored in a climate controlled environment which is consistent with normal living conditions. Temperatures inside should not be below 65F or above 85F, humidity should be relative.

Wall Preparation

Wall preparation is essential, we recommend hanging over a new, smooth sheetrock that is dust free. Most installation issues arise from inadequate wall preparation. If the installation is to occur on a wall which recently had an old wallcovering removed, it is imperative that an experienced contractor is hired to decalcify and properly prep the wall!

Wallcovering Specific Primer | Adhesive

A High quality primer and adhesive is crucial; a latex pigmented wallcovering specific primer is a must. Allow the primer to dry completely before recoating or hanging. We recommend a heavy duty clay adhesive.

Glue On Seams | Glue On Face Of Material

Sometimes we get to have do-overs, this isn't one of those times. It is imperative that adhesive does not get on the materials face when installing, it can discolor the material. We recommend that a low adhesive release tape is applied at the edge of the wallcovering and is removed once the panel is in place and set. This will inhibit adhesive from discoloring the seam.

Cleaning

Always take care while cleaning, do not scrub or use abrasive cleaners. Use water and blot the affected area with a clean soft rag. Blot dry with a clean, dry cloth. Do not scrub the material, it can discolor the face.

HANGING DIRECTIONS

WHITE LABEL INSTALLATION

White Label comes with a factory edge and is recommended to be reverse hung and double cut on the wall. We recommend pasting the back of the material with a heavy duty clear adhesive and giving each strip adequate time to set up prior to applying to the wall. Use a soft plastic sweep to set the material in place. Should paste get on the seam or the face of the material, be sure to clean it immediately with a clean sponge and clean water and blot it dry with a clean soft rag. Take care not to score the wall as it will cause a separation at the seam.

Installation Note: White Label patterns are designed to look like natural textures and weaves. Subtle irregularities and shading can be expected.